



*Sara Anna Powers*

PURSUE YOUR POWERFUL PURPOSE

# *Magnify Mastermind*

YOUR 12-MONTH ELITE  
MENTORSHIP EXPERIENCE

[www.saraannapowers.com](http://www.saraannapowers.com)

# Begin with the end in mind.

To your most transformative year yet . . .

Proverbs 11:14 tells us that “where no counsel is, the people fall; but in the multitude of counsellors there is safety.”

You already know your God-sized goals and Kingdom vision for your business are too big to accomplish on your own. You believe the truth found in 1 Corinthians 12:12-27 that just as the human body is made up of different yet equally valuable parts, each of us plays an integral role in the body of Christ.

And as it is in life, so it is in business. **Our work is our worship!** Each of us has specific skills, talents and giftings. And each of us bears the responsibility to take our gifts and multiply them. If you're reading this now, I trust that you desire to faithfully steward all of the dreams and desires God has planted in your heart, and to seek the support you need to help bring them into life.

We go further together. We are made in the image of God and we're meant to reflect that in every part of our lives. Part of God is His three-in-one nature, and we too are made for community. To be lifted up, encouraged and called into action one by another.

This is your **unique invitation** for us to work together in 2021 to **cultivate and nurture the vision for your business** that God has given you. This is your opportunity to fellowship inside an intimate community of faith-forward business owners who are committed to growing to their next level and reaching a new milestone of business success.

When I was just getting started in business, I hired a coach, but I lacked community. There was no one else around me who understood what I was trying to build. Then, I found a mastermind. And immediately I was surrounded by support. I had a shortlist of people who knew my goals in detail and were committed to helping me reach them.

It's years later now, and I've watched the people from that original mastermind grow exponentially. We've referred thousands upon thousands of dollars of business to each other, we've left our day jobs for our dream jobs, and we've made a true impact in the lives of our clients and society as a whole. The value of the investment in that initial mastermind has been returned more than a thousand-fold.

As God and I have grown The Congruent Life, LLC into a seven-figure business, I've seen our clients flourish when they are able to have both individualized support from me and also be in community with other motivated, determined Christ-centered entrepreneurs.

Thus, the Magnify Mastermind was born!

The Magnify Mastermind is a reflection of my desire to serve a tight-knit community of faith-forward entrepreneurs in **reaching your next level of success in your business while keeping God at the center of all of your endeavors.**

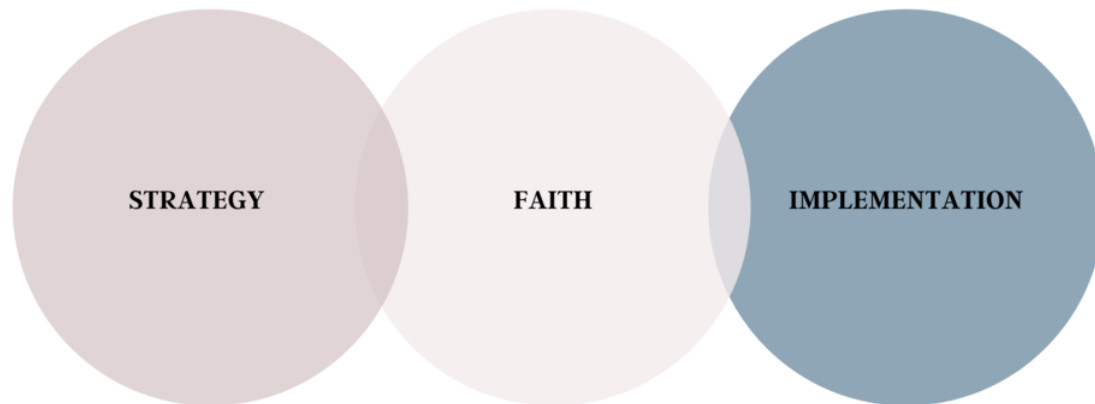
Keep reading to discover all the details of your program and what you can expect to receive when you join us!

The fact that you're reading this message means you already know that **God has a call on your life.** He will always give you exactly what you need to fulfill that call at exactly the right time.

You have a powerful purpose. Let's pursue it together.

- Sara Anna

# The Magnify Mastermind



You must have **FAITH** as your foundation for everything in your life, including your business. You know that you can't outwork God's plan for you, and you love partnering with Him to see miracles unfold. You also believe that, like the book of James says, "faith without works is dead." Which means that you know you must **IMPLEMENT** within your business. You must show up, be visible, and make valuable offers backed by magnetic messaging in order to make a Kingdom-focused impact. You must have the right **STRATEGY** to know what to implement when, and how to implement the right steps in the right order to allow your vision to unfold into your reality.

## THE MAGNIFY MASTERMIND IS FOR YOU IF...

- You have a powerful message and you're ready to pursue it!
- You're an online expert, service provider, course creator or owner of a membership site who has a desire to make a Kingdom-sized impact with your business!
- You have God-sized goals and you desire support from others who share your faith and will constantly point you toward God's best for you and your clients.
- You know that private mentorship and coaching will allow you to move forward faster and help you avoid mistakes that could cost you years of growth and tens upon thousands of dollars.
- You know who you desire to serve, and you're ready to serve with excellence. You're excited about getting support for clarifying your offer suite and messaging and taking what you've already created in your business to a breakthrough level.
- You have a vision for your business and you know you need expert support to bring it into reality!

## THE MAGNIFY MASTERMIND IS NOT FOR YOU IF...

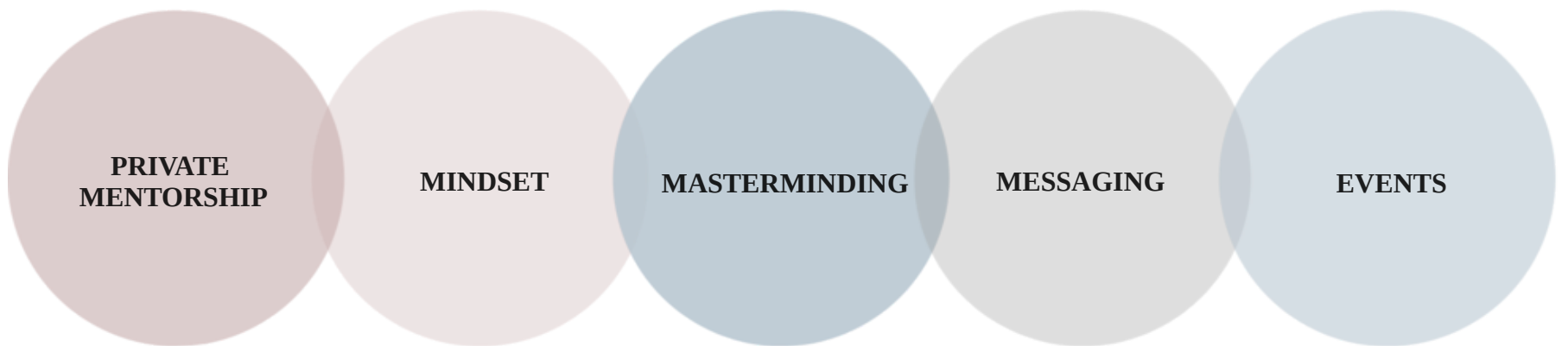
- You aren't coachable and growth-minded.
- You're looking for a "magic bullet," quick-fix solution for your money problems (if you would classify yourself as having "money problems," this is likely not the right group for you.)
- You don't have anything to contribute to the rest of the group. Or worse yet, you've got things to contribute but are looking for a group where you can take without being willing to give.
- You argue for your own limitations and aren't willing to make changes in order to grow your business.
- You aren't willing to plan and you consistently leave things to the last minute, then expect others to jump in and "save" you.

# What Your Accelerated Business Growth Looks Like

During our twelve months together, we'll move you toward your goals via three distinct ways of working together . . .

The Magnify Mastermind Gives you access to everything you need to increase your impact, influence and income over the next year.

First, you'll get the **PRIVATE MENTORSHIP** you need to navigate any challenges as you set into your full potential. Next, you'll be a part of a powerful, intimate **MASTERMIND COMMUNITY** of faith-forward business owners who hold you accountable, support you, and lift you up toward your next level of success. Then, you'll get dedicated **MESSAGING SUPPORT** from a Copy Mentor throughout the year to ensure that you are clearly communicating the value of your offers to your ideal clients and enrolling them consistently. You'll also receive regular **MINDEST SUPPORT** from your dedicated Mindset Mentor (a faith-based coach certified specifically in harnessing the power of your thoughts to create your desired reality). Finally, you'll experience the transformational power of **EXTENDED EVENTS** (both virtual and in-person) with your Mastermind colleagues to deepen your relationships and immerse yourself in teaching and implementation that will multiply your results in business.



When you create a God-centered vision for your life and business, surround yourself with a community of like-minded colleagues, and get guidance from highly skilled mentors who hold you accountable, believe in your capacity to be all that God has called you to be, and equip you with the skills and resources you need to move forward faster, **your success will be unstoppable.**

Together, we'll pursue your powerful purpose, keeping our eyes, minds, and hearts set on faith and God's constant promises.

Here's how we do it:

You'll receive **QUARTERLY private mentorship calls** throughout the year. Each of these calls will be an opportunity for you to receive completely individualized support from me. You will also have a **PRIVATE Slack channel** with me. You can communicate with me throughout this channel year-round, so that you always have access to personalized feedback. Your first Private Call is a **Deep-Dive INTENSIVE** during which we'll map out your breakthrough year and formulate your specific plan for Q1 2021 to get your year started on the right foot.

You will participate in a **Weekly Mastermind Call**. You'll get my teaching and insight around what's working in business plus have the opportunity to get your "hot seat" question answered by me and your Mastermind peers on two of these calls each month.

Once a month, your Mindset Mentor will lead a call specifically around harnessing the power of your thoughts to achieve your desired results. Strategy is important, and mindset is **FUNDAMENTAL** to reaching your goals in business. You'll make rapid progress forward when you implement the mindset support tools you'll get on this call.

And once a month, you'll get a Marketing Implementation call from your dedicated Marketing Mentor. This is a call where you'll receive hands-on help for implementing the new strategies you'll learn inside the Mastermind.

Between group calls, you'll also have direct access to your colleagues via our Mastermind **Slack Forum**. You can get wrap-around support **DAILY** inside this group if you desire. It's there for you whenever you need it. Our Slack Forum also gets you access to a weekly copywriting / messaging makeover from your dedicated Messaging Mentor. You get to submit one piece of copy (a sales page, landing page, email or whatever piece of copy you'd like support with) each week for a personal makeover from a highly-skilled copywriter.

Meet me and your Magnify Mastermind colleagues at our two-day **Events**. We'll meet virtually at the end of March 2021 and in-person in August 2021 for two-days each for an immersive mentorship experience. You'll get teaching, hot-seats, masterminding and even industry-leader guest experts at these live events.

You'll get your own personal **Board of Directors** inside the Mastermind, including Founder and CEO of The Congruent Life, Sara Anna Powers, Mindset Mentor and Life Coach School Certified Coach Laura Naiser, and Messaging Mentor and Certified Copywriter Chrissie Kenaston. You'll also get access to a Marketing Mentor to support you in implementing the brilliant ideas you'll get inside the Mastermind. Through your Slack Forum, you have direct access to **ALL** of these mentors during your entire Mastermind experience.

And finally, as a Magnify Mastermind member, you have access to all of The Congruent Life's other programs, content, and curriculum, including the **Magnify Group Coaching** experience and Magnetic Messaging®, Sales Page in a Weekend, and 6-Step Stellar Sales System.

This entire Mastermind experience has been created and designed to support your growth and success over the next year and beyond!



# Meet Your Magnify Mastermind Mentors



## Sara Anna Powers --- Founder, The Congruent Life, LLC

Sara Anna Powers is the Founder of The Congruent Life, LLC, and Online Business Mentor and Messaging Expert who is passionate about helping entrepreneurs pursue their powerful purpose in business. A licensed attorney who has transitioned to running her own business full-time, Anna is the founder of Magnetic Messaging®, where she equips business owners with the tools to attract quality leads and make consistent sales, Magnify Group Coaching, where she helps online business owners create and close high-ticket offers, and the Magnify Mastermind, an elite year-long business mentorship for faith-based online entrepreneurs.

Anna has worked with thousands of students and clients and helped her top-level clients generate multiple-seven figures through her strategic support, messaging expertise and faith-forward message. If you desire to magnify your results in business while magnifying God with your business, Anna is the mentor for you.



## Laura Naiser --- Mindset Mentor

Laura Naiser is a Mindset Mentor who leverages cutting-edge neuroscience and timeless biblical principles to help growth-minded individuals break free from perfectionism, procrastination and people-pleasing so they can pursue their purpose with passion and confidence. Laura is certified through The Life Coach School and has more than twenty years experience teaching and leading in both church and business settings. She lives on a ranch outside of Austin, Texas with her husband and two nearly grown sons.

Laura will teach you how to use your thoughts to create your desired reality and fully live out God's call in Romans 12:2 to "be transformed by the renewing of your mind."



## Chrissie Kenaston --- Messaging Mentor

Chrissie Kenaston is the founder of Copy with Chrissie, where she writes sales copy for online coaches and course creators. She specializes in "true-to-you" copy for her clients that helps them build a connection with their ideal clients, which ultimately leads to more sales. She's also a wife and mom to 3 beautiful kids, and her first book, What If I Name Her Grace, releases in 2021.

Chrissie is professionally trained by both Sara Anna Powers and Ray Edwards, and has since gone on to create her own successful copywriting and messaging business.

Chrissie will equip you by taking your message from mere connection to CONVERSION so that you can consistently enroll your ideal clients and create your own breakthrough year in business.

# What Sara Anna's Clients Are Saying:

"My wife and I joined the Magnify Mastermind because we felt a strong calling to work with Anna. It's rare when you find someone who puts their faith and business in such a high regard. And for us, that was important because everything that we do in business, we wanted to trust and rely on God to be in the process. And we wanted a coach that can support us and also remind us that God is in control and that would pray with us. And it was a life-changing opportunity to be surrounded by other individuals who are in online business, who are working hard, who were taking the necessary steps to grow their business, because it's often so hard to be surrounded by people who understand what we're going through as business owners, as entrepreneurs, and being part of the Magnify Mastermind was a really, really awesome, it was a privilege, to be in front of all these individuals, to be working with Anna, and to be part of the community.

The support was top notch. The guidance was top notch. The clarity and direction that Anna helped to give me to take in my business to be able to increase my clients from going from a shell of a business, transitioning into something that I was doing before that I wanted to do, but wasn't really what I was called to do. . . into something that I was called to do and to get that step-by-step guidance to just to switch, to make the changes, to be able to 3-X my prices and still book clients and **become fully booked out in a matter of just a few months**, in addition to creating programs so I can automate and increase scalability my business, which helps me to gain back some time.

So working with Anna has been such a wonderful privilege. If you're thinking about working with Anna and you're on the fence, or you're just not sure if it's going to be a right fit for you, I can assure you that Anna is an amazing coach and amazing mentor. And the fact that she's also a faith-based coach is a huge, huge, huge thing because often we need that reminder in ourselves. We need someone that can, that can just reassure us they're going to pray with us and at the same time, give us some **specific and actionable steps** that we can use so we can take and apply and, most important, that can **get us RESULTS**. So it was just a wonderful experience. I highly highly recommend joining the Magnify Mastermind or Magnify Group Coaching. These two programs have been critical for giving us success in our business." --- **ARFAN HUSAIN**

[CHECK OUT ARFAN'S VIDEO TESTIMONIAL HERE.](#)

"With help from the Mastermind and Anna, we had over 700 people sign up for the 5-day challenge that led up to the actual cart-open for my course! And then 11 people signed up for the course, and it has everything to do with support, encouragement and advice that I got from Anna and the Mastermind group.

**So if you're on the fence about joining the Mastermind, I highly recommend it!**

I couldn't imagine having a coach that I couldn't talk about the Lord, and how God and business intersect, and just really connecting on a heart-level. She will make you take those next steps, and encourage you with gentleness but firmness and really speak the truth to you, and help you as you build the business of your dreams." --- **SANDI MELE**





“If you’re on the fence and thinking about coaching and mentoring, you couldn’t have a better outcome than working with Anna. When we’re serving others, it’s very important that we’re building a business that allows us to be at our best. And being at our best means that we have the margin both financially and time margin to deliver the best results for our clients. Having that intentionality from the beginning is crucial for us. **If you’re seeking a coach or mentor, look no further.**” --- **WINSTON FAIRCLOTH**

“Sara Anna equipped me with the **practical tools** necessary to successfully launch my business. Even more impactful for me was her life-giving encouragement! Each call with her was like a **spiritual B-12 shot** which gave me the boost to keep moving forward in my business.” --- **HOLLY MURRAY**



“Hey there! I’m Sharon R. Page. I help successful business owners use their content to make deeper connections with their audience specifically using digital marketing. Because I’m a copywriter! That way my clients can make more sales and make a bigger impact in the world. Being part of Anna’s [Magnify] Mastermind this last year has been amazing. **It is really an investment that has paid numerous dividends.**

For me, specifically, really **getting clear about what my business should look like** that is in alignment with who I am and who God is calling me to be and how I can best serve clients in a way that feels really good.

I loved being surrounded by faith-centered business owners who cared just as much about my business as I did. And as much as I cared about their business as well, and to have Anna facilitate and guide our conversations . . . has been amazing. If you choose to invest with her, I know you are going to also get a great return on your investment.” --- **SHARON R. PAGE**

[CLICK HERE TO VIEW SHARON’S VIDEO TESTIMONIAL.](#)



Are you ready to MAGNIFY your results  
in business while MAGNIFYING God with your business?

# *The Magnify Mastermind*

YOUR 12-MONTH ELITE MENTORSHIP EXPERIENCE

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*to*  
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